## 3 A unified approach to NGS-based oncology companion diagnostic development

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There is increasing interest from pharmaceutical and regulatory communities, alike, in the development of a multi-marker companion diagnostic product to support the increasing number of targeted therapies that address small cancer sub-populations. Traditionally, pharmaceutical and diagnostic development partners have designed individual companion diagnostic products for each therapeutic candidate, however, this has proven costly, time-consuming, and is increasingly impractical in the marketplace as the number of targeted therapies and individual companion tests grow. The use of an NGS-based approach to address these challenges will be described using Ion Torrent technology and Oncomine reagents.